

GOMO

DIGITAL OUT OF HOME



iVAN



Three industry-leading screens. Versatile, adaptable and eye-catching

iWALKER



The ultimate in mobile OOH, sharing your messaging in hard-to-reach places

iPROJECTOR



Illuminating ordinary surfaces with rich content for extraordinary results



Our iVans and iWalkers include the latest in audience measurement technology



We are the first mobile DOOH provider in the UK to be completely carbon neutral



Planning a campaign is easy. We cover anywhere on the UK mainland for a fixed daily cost

AUDIENCE MEASUREMENT



How many people see your content



A breakdown of age and gender



Dwell time and attention time split out by demographic



Vehicles into impressions on the iVan

Our average attention time is **3.84s**, nearly twice the industry average

We reached over **8m** people in 2022

We target the right people, in the right place, at the right time



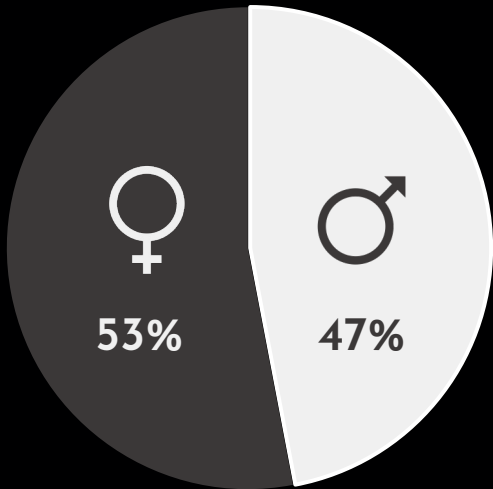
WE ARE ACCOUNTABLE

You are given a post campaign report for every campaign as standard. It includes easily digestible data, broken down to keep us accountable and prove effectiveness.

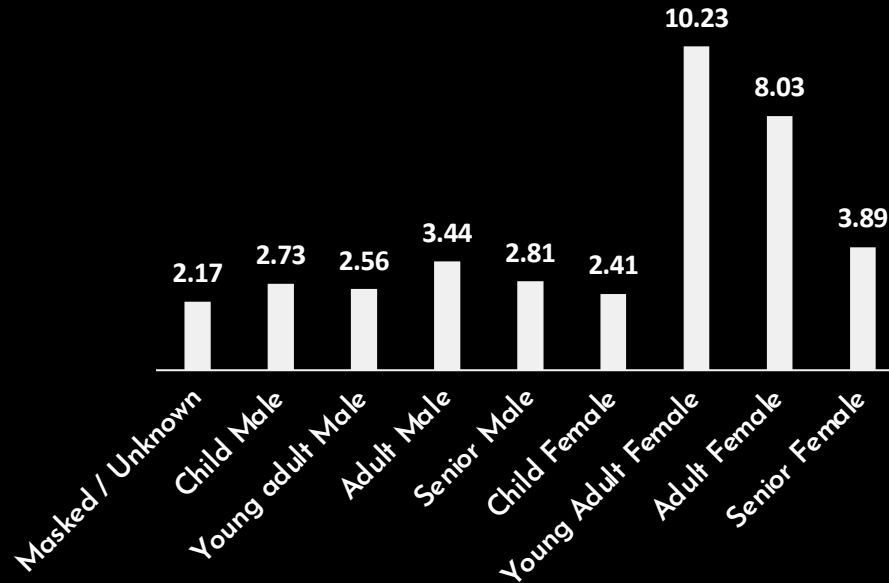


146,544
the amount of people
your content reached

Gender split



Attention time by age and gender



23.09s
the average time
spent around the iVan



5.74s
the average time spent
looking at your content

UK WIDE

Our eight regional offices mean we can offer a flat fixed rate, anywhere in England, Scotland or Wales without any hidden charges.

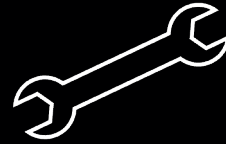


RELIABLE



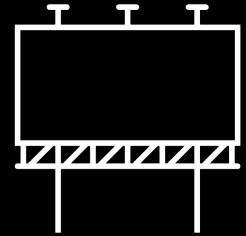
The size of our fleet means we can adapt to last minute changes or problems, keeping your campaign on the road

RESOURCED



We employ a full-time AV Technician and a full-time Maintenance Manager to ensure our kit looks and performs to its potential

EXPERIENCED



We are experts in ad-delivery. We know what works well and can work with you to maximise a campaign's effectiveness.

READY TO GO?

The GOMO team were fantastic, friendly and easy to work with. They kept me updated throughout the whole process including sending messages and photos of the iVan in situ.

Having the ability to accurately measure the audience and number of people who engaged with the van was really helpful when it came to evaluating the campaign.

I highly recommend.

Cambridgeshire Police

